

Course Description

HFT1852 | Menu and Facilities Planning | 3.00 credits

This course is a study of the factors involved in planning effective menus for a variety of food service operations. Students will learn to develop a firm working knowledge of menu-writing techniques and participate in actual menu design and facilities layout of a food service establishment. Pre-requisites: HFT1000.

Course Competencies:

Competency 1: The student will list basic menu planning principles by:

- 1. Discussing menu layout
- 2. Discussing types of menus
- 3. Identifying the components of a menu

Competency 2: The student will create menu descriptions and determine menu prices by:

- 1. Identifying proper terms that entice diners
- 2. Understanding the principles of food costing
- 3. Identifying proper font styles and sizes

Competency 3: The student will create floor plan layouts for restaurants by:

- 1. Examining proper floor space for different types of establishments
- 2. Distinguishing the relationship between the front of the house and the back of the house
- 3. Determining menu needs to equipment needs

Learning Outcomes:

- Communicate effectively using listening, speaking, reading, and writing skills
- Solve problems using critical and creative thinking and scientific reasoning
- Formulate strategies to locate, evaluate, and apply information
- Demonstrate knowledge of diverse cultures, including global and historical perspectives